KnowBe4
Human error. Conquered.

Manage the ongoing problem of social engineering

KnowBe4 Security Awareness Training

More than ever, employees are critical to an organisation's network security. They are frequently exposed to sophisticated phishing and ransomware attacks. Employees need to be trained and remain on their toes with security top of mind.
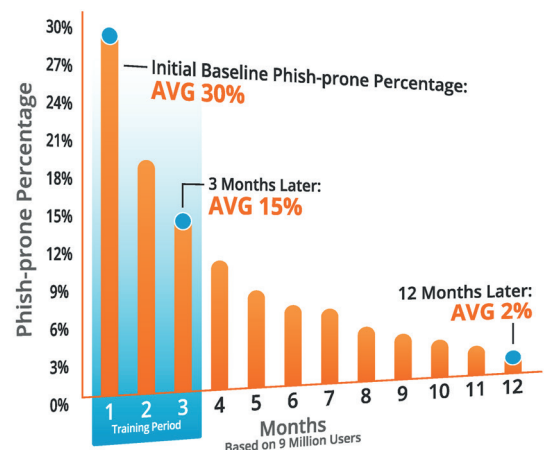
Did you know?

- 91% of successful data breaches start with a spear phishing attack

- 10-15% of phishing attacks are making it through your filters

- Ransomware has increased by 229% since 2017 with nearly 100K attacks daily

- About 30% of data breaches are caused by repeat offenders. This highlights a continued problem: Risk accumulates over time when proper education and reporting do not happen.

KnowBe4 enables employees to make smarter security decisions by training them to understand the mechanisms of spam, phishing, spear phishing, malware, ransomware, and social engineering, and then applying this knowledge in their day-to-day job. Simply put, KnowBe4 helps you build a human firewall as your last line of defence. You need this because between 10-15% of phishing attacks do make it through your filters.

In a study of more than 9 million users across nearly 30000 organisations over a 12-month period, KnowBe4 found an initial baseline Phish-prone percentage of 27% across all industries. After only 90 days of training and simulated phishing, the Phish-prone percentage dropped over half to 13%, and after 12 months, it was minimised to only 2.17% – an astounding 94% improvement in one year after using the KnowBe4 platform.

Forrester Research assessed the performance of the KnowBe4 platform in their Total Economic Impact (TEI™) Study and found a 127% return-on-investment with a one-month payback.

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